

Civic Heartbeat Presentation



5 Types Programming Usage for This Site

1. The Civic Assembly & Discourse Cluster
 - Core Components: The historic ballroom memorial space, a **flexible public forum theater, and a digital media/broadcasting studio.**
 - How they intertwine: Public debates, town halls, and live performances flow directly out of the memorial space into an open-access broadcasting hub, allowing historical civil rights discourse to be actively documented, amplified, and streamed live to the neighborhood.
2. The Justice & Grassroots Action Hub
 - Core Components: The historic ballroom memorial space, **an advocacy/legal aid clinic, and adult education/leadership classrooms.**
 - How they intertwine: Visitors transitioning from the memorial's historical reflection step immediately into active community organizing spaces—accessing legal support, tenant rights training, and grassroots leadership workshops rooted in direct action.
3. The Living Archive & Maker Incubator
 - Core Components: The historic ballroom memorial space, a community **archives/research reading room, and a hands-on tool library/makerspace.**
 - How they intertwine: History isn't just displayed behind glass; it is treated as raw material. Students and residents study civil rights documentation and immediately translate those historical lessons into practical neighborhood fabrication, building, and repair projects.

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4. The Cultural Kitchen & Performance Commons

- Core Components: The historic ballroom memorial space, a public **food hall/cooperative kitchen**, and a community performance stage.
- How they intertwine: Food and culture act as everyday social glue. The building draws regular foot traffic from Washington Heights through a communal dining incubator that feeds directly into public assembly and cultural performance spaces adjacent to the memorial core.

5. The Continuing Legacy Learning Exchange

- Core Components: The historic ballroom memorial space, an adult education center focused on **vocational and civic skills**, and a co-working/incubator space for local entrepreneurs.
- How they intertwine: The educational wing uses the legacy of Malcolm X as a springboard for economic empowerment, offering adult learners and small-business owners the classroom and workspace needed to build self-sufficiency in the community.

5 Alternative Types Programming Usage for This Site

A. The Public Health & Community Wellness Node

Core Components: The historic ballroom memorial space, community wellness and holistic health counseling rooms, and multi-purpose movement studios.

How they intertwine: Grounding civil rights in bodily autonomy and community care. Visitors move from historical reflection into spaces dedicated to holistic health education, mental health support, and wellness programs designed for the neighborhood.

B. The Youth Leadership & Mentorship Incubator

Core Components: The historic ballroom memorial space, after-school tutoring/mentorship labs, and a youth-operated media lab, and basketball courts..

How they intertwine: Bridging generations by bringing local youth directly into the architectural ecosystem. Young people use the media lab and mentorship spaces to study local history and produce community-led projects that honor the civil rights legacy.

C. The Cooperative Economy & Worker Center

Core Components: The historic ballroom memorial space, a worker center/cooperative incubator office, and a micro-retail marketplace.

How they intertwine: Honoring the economic justice aspects of civil rights history by providing local entrepreneurs, immigrant workers, and co-ops with physical spaces to launch, organize, and showcase their businesses.

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D. The Open-Air Civic Plaza & Indoor Street

Core Components: The historic ballroom memorial space, a multi-story covered indoor public atrium/street, and flexible pop-up vendor stalls.

How they intertwine: Treating the building like an extension of the Washington Heights sidewalk. The interior design forces a public pedestrian thoroughfare through the site, letting everyday neighborhood life flow right past the memorial core without requiring a formal ticket or visit.

E. The Environmental Justice & Urban Ecology Lab

Core Components: The historic ballroom memorial space, a community science/urban ecology workshop, and a public green roof/hydroponic farming terrace.

How they intertwine: Connecting historical equity to modern environmental survival. The center becomes a hub for neighborhood climate action, teaching local residents urban agriculture and environmental advocacy right on the site.

5 Types Programming Usage for This Site

1. Theater
Media studios

2. Advocacy
office &
classrooms

3. Archive
Library

4. Food Hall
Kitchens

5. Vocational
Civic Skills

A. Counseling
Rooms

B. tutoring/ment
orship labs

C. micro-retail
marketplace

D. Civic Plaza

E. Urban
Ecology Lab